Why the fashion set love a gift shop — and five more trends to know

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Clockwise from left: the restaurant at Ladbroke Hall; the venue's exterior; the chef's signature linguine; members of the Giles Deacon-clad team MARK COCKSEDGE

Where do the art set hang out?

If Shoreditch was traditionally where the art crowd flocked to during Frieze—the art fair that has been taking over London this past week—this year they have been venturing west into the badlands between Ladbroke Grove and Wormwood Scrubs. A few months ago Loïc Le Gaillard and Julien Lombrail, two of the world's foremost dealers in sculptural furniture and collectable design, shifted the headquarters of their Carpenters Workshop Gallery from Mayfair to the former offices of the Sunbeam-Talbot car company, to create a new arts centre named Ladbroke Hall.

As well as offices and an exhibition space, staff uniforms designed by Giles Deacon and a bar conceived by the French designer and restaurateur Michèle Lamy and her husband, Rick Owens, there's a must-visit restaurant (which opened just in time for Frieze).

A barrel-vaulted space furnished by the Italian architect and pioneer of design art Vincenzo de Cotiis, it has a gigantic chandelier by the Spanish designer Nacho Carbonell and paintings by Christopher Le Brun, former president of the Royal Academy — "Like Rothko did for the Four Seasons," Le Gaillard says, alluding to the restaurant that used to be in New York's Seagram Building (the Rothkos ended up in Tate Modern). The dish to order from the menu is chef Emanuele Pollini's signature linguine ai ricci, exquisite pasta with sea urchins and lime kosho, a citrussy fermented chilli paste. Guaranteed to become one of autumn's hottest hangouts, then? You bet.